

# Affordable Housing Search

User presentation for General Providers



# **Agenda**

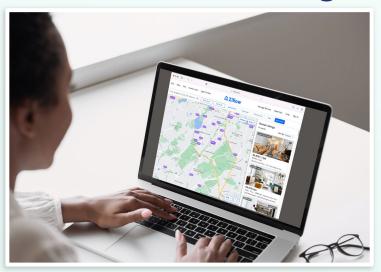
- 1 Intro to Housing Navigator MA, Inc (HNMI)
- 2 | Context Setting and what is our search tool?
- 3 | Search Tool Demo
- 4 Q&A and Feedback Opportunity



## **The Problem**

Looking for

## Market rate housing



VS.

# Affordable housing

Looking for



Picture from a Boston housing lottery wait process

**Time is a resource** and affordable housing application processes are oftentimes *outdated* and *burdensome* for those trying to navigate the many types of affordability programs



# **About Housing Navigator MA**

We are an affordable housing tech nonprofit that connects housing, technology, and systems change.



# Our Mission: Connecting people with a place to call

#### home.

We do this by **expanding access to affordable rental housing** in MA through our work with **100+ owners** who list their properties with us, featuring **216,000+ affordable units.** 

# We are the "front door" to Massachusetts affordable housing.

We care about fairness and access — for both housing and technology. We are problem solvers with a mindset toward bringing data into the policy-making conversation, staying ever-mindful of what works for the people hoping to find their way home every day using our tools.

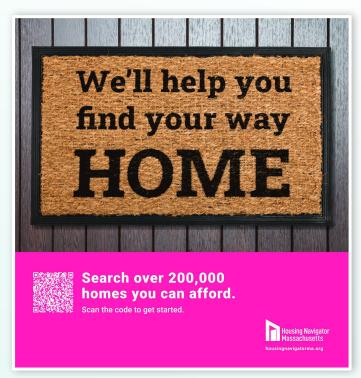


Photo from Housing Navigator's MBTA Ad Campaign



# Our First Solution: Ease and Equity

A search tool for affordable housing that's as good as any product the market produces.

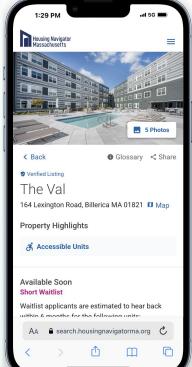
"The Housing Navigator is a game changer, lowering the barrier to finding affordable housing in a way that has never existed... it gives people a sense of control in a very uncontrollable situation."

-Social Worker

"Housing Navigator changed the game—I thought if only we had one central tool we could utilize in real time—and it changed my life."

-Case Manager





Access was a core barrier → as MA tries to be a state that builds unique mixed income housing, actually accessing this information in one, digital place was a clear gap in the system



# Context Setting Eligibility vs Affordability



### **Affordability**: It All Comes Down to the Rent

This chart can serve as a helpful reference when thinking about the rent types we group on our website. Note that we are not administrators of housing vouchers and any questions should be directed at your RAA or Housing Authority

	Rent Based on Income \$	Fixed Below Market Rent \$\$	Market Rent \$\$\$
What's the rent?	30% of your household income; <i>adjusts</i> if your income goes up or down	Set rent based on 30% of a certain local income level aka  AMI – not adjusted to your income	Set by market, no subsidy, often not affordable. Not shown on our website
Example types of housing	Public housing; housing with project based vouchers ("Section 8 housing")	LIHTC ("Tax Credit") housing, 40B developments	Anything with no restriction
Can you use a mobile housing voucher here?	No	Yes	Yes Housing Navigator

## **Affordability**: It All Comes Down to the Rent

Example
Scenario:
Parent/child
looking for a
2 bedroom

Income = \$31,200/yr

Smalltown, MA

Rent Based on Income \$	Fixed Below Market Rent \$\$	Market Rent \$\$\$
\$787/mo	\$1345/mo Tax credit rent	\$2720/mo
80% AMI (note this is the AMI limit for public housing) is both eligibility and affordability for this household	60% AMI is the eligibility for this unit <u>but not affordability</u> for this household	Neither eligibility nor affordability for this household
~30% of their household income	Rent = more than this household can pay (more than half of income)	Rent = more than this household's monthly income



### **Affordability**: It All Comes Down to the Rent

Example
Scenario:
Parent/child
looking for a
2 bedroom

Income = \$31,200/yr Smalltown, MA

Has a mobile voucher! Smalltown Sec 8 payment standard = \$2124

Rent Based on Income \$	Fixed Below Market Rent \$\$	Market Rent \$\$\$
\$787/mo	\$1345/mo Tax credit rent	\$2720/mo
Eligibility for this unit, <u>but</u> cannot use a mobile voucher	60% AMI is the eligibility and the mobile voucher makes it affordable	Not eligible
It is affordable.  But they would be giving up their mobile voucher	For voucher holders the minimum income requirements do not apply and the household will pay rent based on the program	Market rent is higher than the voucher payment standard; cannot use voucher here

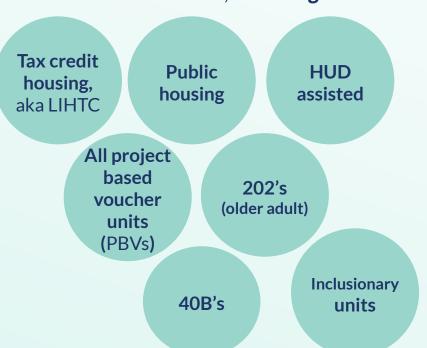


# What is the Search Tool?

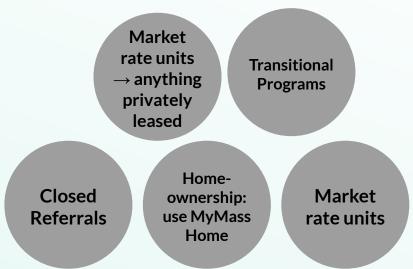


## Through Housing Navigator you can access...

Every type of affordable (income-restricted) rental housing in Massachusetts, *including:* 



What is **not** listed on our website?







# Our Renter-Centric Search Tool

- User-friendly
- Free
- Available 24/7
- Compatible with smartphones, computers, and tablets

Please start searching along with me at search.housingnavigatorma.org

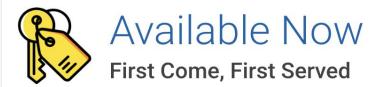








There are 11 properties with **open lotteries**.



There are 134 units available for immediate occupancy.

# Reviewing our most actionable options







## Available Soon

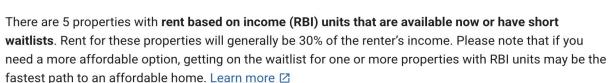
**Short Waitlists** 





### Most Affordable

Rent Based on Income



# Reviewing our newest actionable options





# Find our Help Center & Resources

#### **About Housing Navigator**

#### Who is this site for?

Housing Navigator Massachusetts, Inc. is a 501(c) (3) nonprofit striving to create quality, actionable listings on affordable (income-restricted) rental properties throughout Massachusetts. We strive to provide reliable information.

We must rely on property owners for a significant portion of listing details and are not responsible for inaccuracies. Learn More ☑ and Support Us ☑.

You can also find information about current affordable housing opportunities at Metrolist. If you are looking for affordable homeownership please visit MyMassHome 2.

Accessible affordable rentals, previously listed on MassAccess, are now listed here.



#### Resources

We are here to help you find housing.

Learn more about using this website to search for a home.



#### Verified

Property owners and managers have graciously verified listings wherever the **Verified** icon appears.

Or, scroll down and find it near the end of the front page



# What you can do in our Help Center

# Navigate to the best resources to meet your needs

Including resources geared towards Renters, Property Owners, and Service Providers

# Help Center & Resources

Answers to frequently asked questions and helpful resources.

#### For Renters

#### **FAOs**

Step-by-step tutorials for using our search tool

#### Video Tutorials

Income limits and qualification criteria

#### Search Tool

Income-based vs. fixed affordable rent explained

#### For Property Owners

#### System Log-In

Where you log in to update your listings

#### FAQs

How property owners and managers work with us

#### Feature Enhancements

See the latest feature enhancements to the search tool

#### For Service Providers

#### Video Tutorials

Income limits and qualification criteria

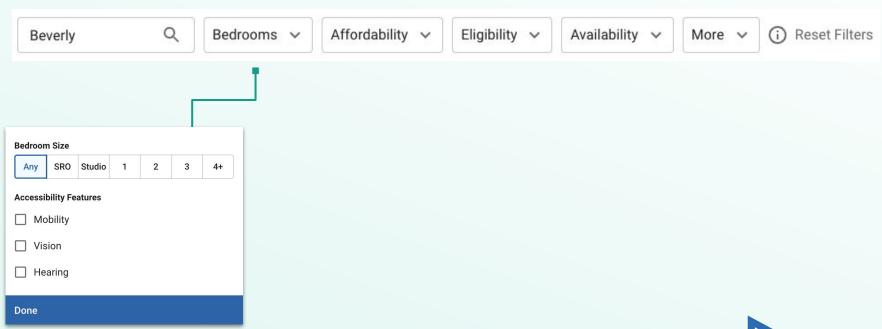
#### **Training Materials**

Access to the most latest training materials

#### Register for General Provider Session

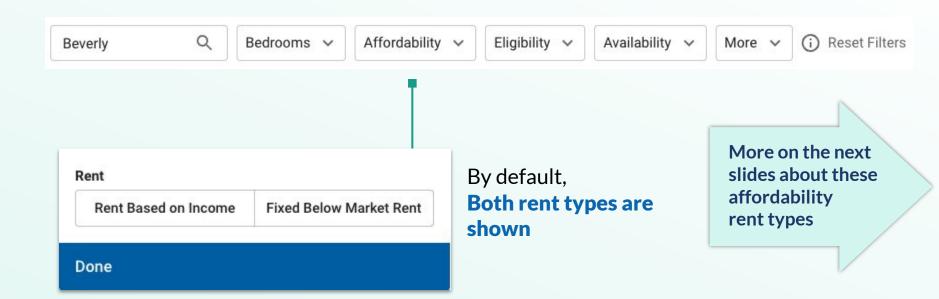
All service providers are welcome to attend our free training sessions

# Search Tool Filter Review: Rooms and Accessibility Features





# **Affordability**



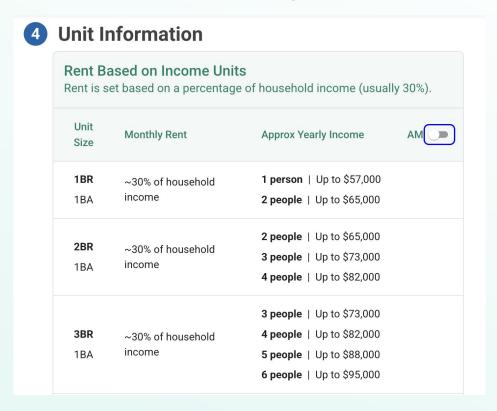


# Affordability: Rent Based on Income

This property affordability type sets monthly rental costs based on the income of an eligible household.

Rent = about 30% of household gross income; this adjusts if income goes up or down. These units will typically be the **most affordable** to you.

 Examples of property types where you pay Rent Based on Income: Housing with project based vouchers (commonly referred to as "Section 8 housing"); public housing units This will be on the property description page if it is Rent Based on Income



# Affordability: Fixed Below Market Rent

Housing units with a **set rent** (rather than a rent based on a household's exact income). This set rent is below the market rate rent for the area, and may also be referred to as tax credit housing, workforce housing, 40B housing, or inclusionary housing. These units always have minimum income requirements.

- Note that if you have a mobile rental voucher, the minimum income requirements for a Fixed Below Market Rent unit will not apply and you will pay rent based on the mobile voucher program (such as mobile Section 8, HCVP, MRVP, or AHVP).
- Tenants receiving a voucher generally pay 30-40% of their income towards housing and the balance is covered by a housing authority or other voucher subsidizing agency – allowing for an eligible unit to also become affordable.
- Under Fair Housing laws in Massachusetts, a landlord cannot discriminate against someone for having a housing voucher.

This will be on the property description page if it is Fixed Below Market Rent

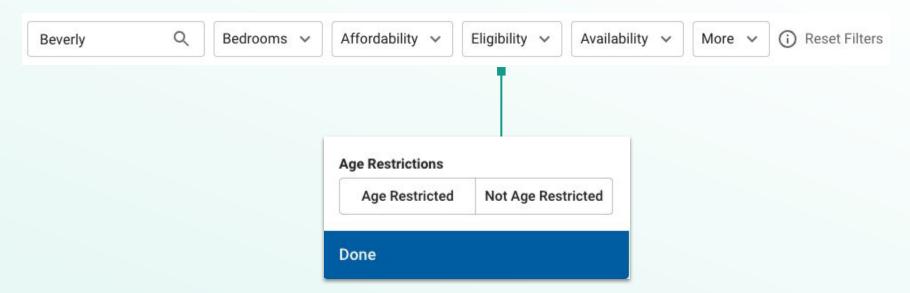
#### 4 Unit Information

#### **Fixed Below Market Rent Units**

Rent is set below the market rate at an amount affordable for the area, but does not adjust to the particular household's income.

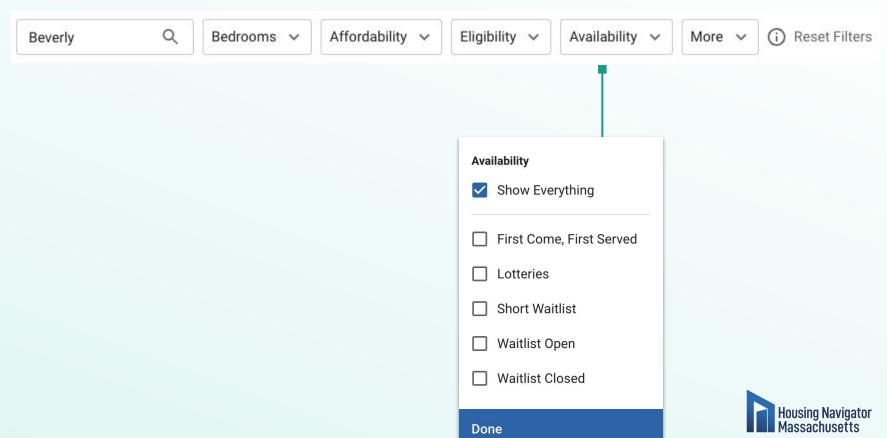
Unit Size	Monthly Rent	Approx Yearly Income	AM
<b>1BR</b> 1BA	\$1,811	1 person   \$54,330 - \$69,000 2 people   \$54,330 - \$78,000	
<b>2BR</b> 2BA	\$1,992	2 people   \$59,760 - \$78,000 3 people   \$59,760 - \$88,000 4 people   \$59,760 - \$98,000	
<b>3BR</b> 2BA	\$2,170	3 people   \$65,100 - \$88,000 4 people   \$65,100 - \$98,000 5 people   \$65,100 - \$106,000 6 people   \$65,100 - \$113,000	

# **Eligibility**

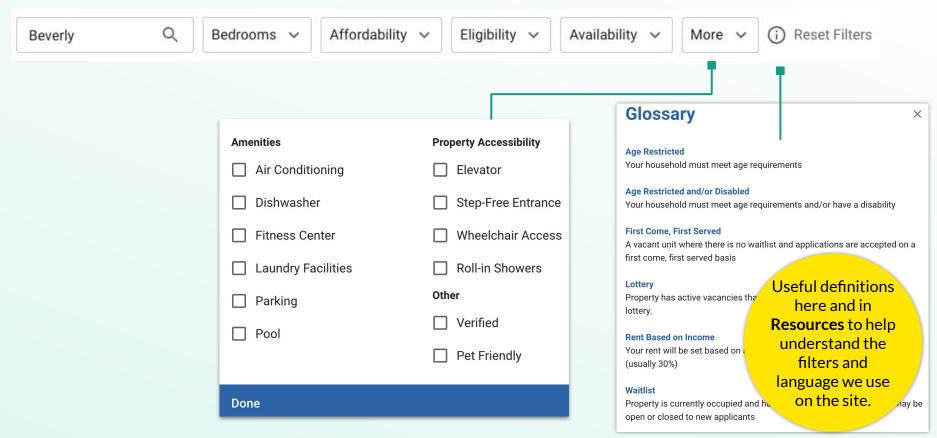




# **Availability**



# "More" and Glossary



# **Printing**

Beverly

Bedrooms ~

Affordability >

Eligibility ~

Availability 🗸

More v

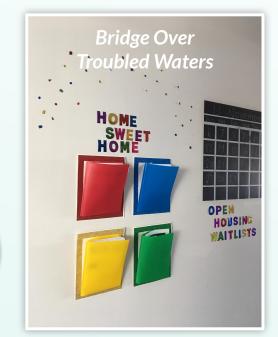
(i) Reset Filters

Share

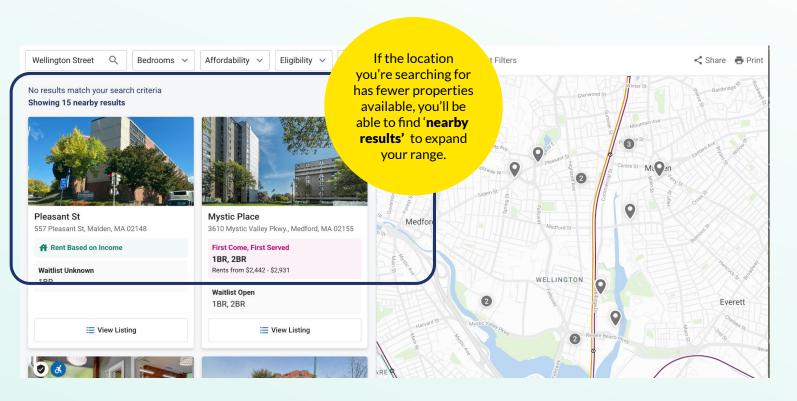
Share Print

#### What your print out will look like



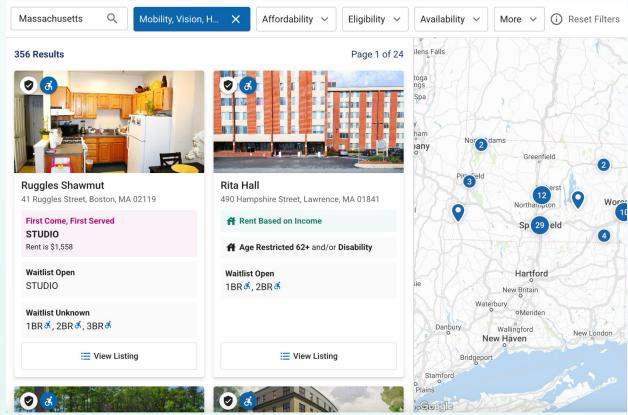


# **Nearby Searches**





# 10,000+ Accessible Units





# Housing Data & Research

Our research provides the data-driven insights needed to build the right affordable housing solutions across Massachusetts.

- <u>Data Opens Doors: Measuring Our Affordable Housing Gap</u>, completed in collaboration with the
   <u>Metropolitan Area Planning Council</u>, uses our data to understand for the first time the gap between the
   supply of affordable rental housing in Massachusetts and the number of households who need it. Find more
   details about the report <u>here</u> and a link to a story map with interactive visualizations <u>here</u>.
  - Download our Data Opens Doors data sheets for <u>developers</u>, <u>community advocates</u>, and <u>planners & policy makers!</u>
- <u>Data Opens Doors: Affordable and Accessible Rentals</u>, our first report in the series, provides fresh information about the distribution of this critical resource across the state.



#### 2024 State of Affordable Housing Dashboard







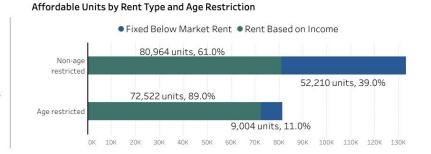
Last data update: December 31, 2024

#### 2024 State of Affordable Housing: Massachusetts

#### Supply of Affordable Rental Housing

215,562

3,891 affordable units affordable properties



#### Select Type of Affordable Housing Non-Age Restricted Units, by Rent Type and Unit Size Non-Age Restricted Units Fixed Below Market Rent Rent Based on Income 40K 31,348 units 24,355 30K 22.194 units 18,305 17,485 units units units 20K 6,821 3,077 3,254 2,668 units 1.690 1.034 943 units units units units units units SRO SRO STUDIO STUDIO 1BR 1BR 2BR 2BR 3BR 3BR 4BR+ 4BR+

Fixed Below Market Rent units have rents set at a fixed, below-market level. For Rent Based on Income units, the rent is set as a percentage (typically 30%) of the household's income. Due to gaps in details for 0.4% of our inventory, there may be minor discrepancies between totals and detailed breakdowns.



## What the Dashboards Tell Us

Our Affordable Housing Supply Dashboards are a go-to resource visualizing what we have so we can build what we need.

- → Number of total affordable units & properties
- → Affordability: How rent is determined
- → Bedroom Mix & Age-Restriction: Who are they for?
- → Context of people who need affordable housing



Get in touch: Hello@housingnavigatorma.org



# **Next Steps**

## **Spread the word!**

We will share this presentation, along with any other relevant links.

We have regular introduction info sessions.

# Link to us on your website

Link to us on your website so others can find our search tool and data.

## Keep up to date

Sign up for our Property
E-news and Organizational
E-news, at the link <u>here</u> or at
the bottom of our home page





# Find out more and please link us on your website! Housingnavigatorma.org

For questions & feedback:

hello@housingnavigatorma.org

